

## PRESS RELEASE

**VERIPACK presents MAXIPACK Breeze, a tray with a revolutionary ventilation system for maximum protection of fruit and vegetables.**



**Barberá del Vallés, Spain. 04/11/2021**

Here is the **MAXIPACK Breeze**, a tray with a revolutionary ventilation system (**Breeze** concept) for maximum protection of fruit and vegetables.

**The Breeze concept is a system that has 4 lateral ventilation holes**, positioned in the form of a chimney in the middle-upper part of the basket, creating an optimal air flow inside the cooling chambers, even when stacked: the cold air penetrates the packaging and is immediately pushed upwards by the Venturi effect, which considerably accelerates the evacuation of the hot air present at the bottom of the tray.

- The Breeze concept creates a **ventilation flow at least 10% faster** than all existing solutions on the market today, according to tests carried out in an independent laboratory (AINA Technology Centre in Valencia, Spain), which reduces the time needed for cooling the fruit.
- When the tray is heat-sealed (standard heat-sealed format), the **Breeze** concept allows a significant improvement in air circulation at the entrance and exit and a **greater capacity to evacuate condensation in the film** (which removes the need for micro-perforated films, lowering costs and reducing the appearance of mould and fungal problems).
- The last but not least advantage is improved ergonomics and rigidity: the **Breeze** concept allows for **easier handling** of the tray during and after the filling process.

For more information, visit our YouTube channel: <https://bit.ly/3GMypvM>



### **About VERIPACK**

VERIPACK, a manufacturing company based in Barcelona, is part of the Fresh Produce Division of the GUILLIN Group, and specialises in the manufacture of packaging solutions for the packaging and protection of fresh fruit and vegetables. The knowledge of the different national and international markets and the manufacturing capacity adapted to a highly variable seasonal demand, have made VERIPACK a reference for more than 15 years.

### **About the GUILLIN Group**

A French family business listed on the Paris stock exchange, the Guillin Group was created in 1972. In four decades, thanks to a strong innovation strategy in the field of food protection, it has become a leading, responsible and benchmark European food packaging company. With 3,000 employees, it achieves a turnover of 650 million euros, 65% of which comes from exports.

### **Contact:**

David Vicario Villa – Sales Director for Spain – [dvicariovilla@veripack.es](mailto:dvicariovilla@veripack.es)  
Tel. +34 93 729 20 10 – [infoveripack@veripack.es](mailto:infoveripack@veripack.es)

### **Follow us:**

LinkedIn: @VERIPACK | @Groupe GUILLIN  
Instagram: @Groupe GUILLIN  
YouTube: Groupe GUILLIN  
[www.veripack.es](http://www.veripack.es)